

Middle Michigan MiCareerQuest™

OVERVIEW

Your students should be ready for a very busy day at the MiCareerQuest Middle Michigan event, packed full of fun and engaging activities.

No matter where they are in their “quest” toward a career, students will find this innovative event a great opportunity to expand their knowledge of options for the future.

MiCareerQuest Middle Michigan is NOT a job fair. It is a career exploration event, designed to spark your students’ curiosity and introduce them to many of today’s most in-demand occupations in Middle Michigan and across the state.

The employers your students meet at MiCareerQuest Middle Michigan are volunteering their time and are eager to share what skills are needed to succeed and how to get them. This is an incredible opportunity for them to interact with young people in a new and creative way.

MiCareerQuest Middle Michigan will showcase occupations in five industry sectors:



ADVANCED MANUFACTURING



AGRI-BUSINESS



CONSTRUCTION



HEALTH SCIENCES



INFORMATION TECHNOLOGY

Each industry sector will feature a variety of in-demand, rewarding jobs that have a talent shortage today — and where it is anticipated there will be even great demand in the future. Students will visit all sectors during their visit.

“ This is not a job fair. It is a career exploration event. ”



PLANNING

We encourage schools to work with students prior to the event so that each is prepared to make the best of the event by determining their preferred career pathways and “must see” jobs.

However, we know there is a long list of demands placed on educators. In light of this, an education committee gathered to make suggestions regarding lessons to be completed prior to the event and following the event so you don’t have to do the research yourselves.

The committee suggests that students have knowledge of their interests and skills prior to the event and possibly some exposure to careers that are in-demand. Following the event it is suggested to investigate career demand, careers, and businesses in the region. We hope that students also explore work-based learning experiences for careers they have interest in.

Resources from Xello, Career Cruising, Pathfinder and other sources are listed so districts have choices for lessons to explore depending upon what is available in your district. General event information can be found at the [MiCareerQuest Middle Michigan website](#). The event website will continue to be updated as we get closer to the event and communications regarding event logistics will be sent this fall to the primary contact entered when registering.

Questions? Contact:

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NOTES

Some employers and the event planning team will be using social media to promote the event, participating companies, and in-demand careers. Employers or event staff may suggest use of cell phones to gain access to information, promotion, or event surveys. The intent is for this to not detract from the hands-on focus of the event. We understand many districts may not allow technology use during the school day, but if your district will allow technology usage then please prep students for responsible use of technology. Ask students to treat requests by businesses and event staff as if it were an employer/employee relationship. If an employer asks an employee to use their phone for a specific application then it would be acceptable in the workplace to complete the assigned task using the device and then to put the device away.