

			✓ Industry (If applicable)					
Sponsorship Levels (see back for benefits)	#	\$	Advanced Manufacturing	Agri- Business	Construction	Health Science	Information Technology	
Top Sponsorship (see back for benefits)								
Premier Event Sponsor	1	\$30,000						
Industry/Education Sponsorships (see back for benefits)								
Platinum Sponsor	1 per industry	\$25,000						
Gold Sponsor	Unlimited	\$10,000						
Silver Sponsor	Unlimited	\$5,000						
Bronze Sponsor	Unlimited	\$2,500						
Transportation Sponsorship (see back for benefits – excess sponsorship dollars may support the full event)								
☐ Platinum Transportation Sponsor	Unlimited	\$25,000						
Gold Transportation Sponsor	Unlimited	\$10,000	-					
Silver Transportation Sponsor	Unlimited	\$5,000						
☐ Bronze Transportation Sponsor	Unlimited	\$2,500	-					
Other Sponsorships (see back for benefits)								
Bag Sponsor	1	\$10,000						
Live Stream Sponsor	1	\$10,000						
Lunch Sponsor	1	\$10,000						
Exhibitor Break Room Sponsor	1	\$5,000						
☐ Thank You Breakfast & Awards Sponsor	1	\$5,000						
Prize Sponsor	1	\$4,000	_					
Patron	Unlimited	\$1,000						
Supporter	Unlimited	Under \$1,000	_					
Custom Sponsorships Available	Unlimited	Price Varies						
Exhibitor Only	Unlimited	FREE						



Saginaw Valley State University Ryder Center, 7400 Bay Road 2024 University Center, MI 48710

Sponsor Benefits All sponsors may exhibit at the event but it is not required.

Premier

• Signage at entrance & exit, balcony signage seen from exhibit floor and all Platinum benefits

Platinum (Industry or Transportation)

- Premium exhibit placement, 2 MCQMM branded pull-up displays for exhibit space, and social media recognition
- Plus Gold benefits

Gold (Industry or Transportation)

- 1 MCQMM Branded pull-up display for exhibit space
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts

Silver (Industry or Transportation)

 Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Bronze (Industry or Transportation)

- Name on industry archway
- Name on event website

Prize Sponsor

- Social media hashtag
- Logo on gift card envelopes

Bag Sponsor

- 1 MCQMM Branded pull-up display for exhibit space
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts
- One-color logo on bag

Lunch Sponsor

- 1 MCQMM Branded pull-up display for lunch area
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts
- Logo on lunch banner and lunch bag cards

Live Stream Sponsor

- Exclusive branding on livestream promotions to parents and on livestream the day of event
- Input on host selection

Exhibitor Break Room Sponsor

 Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Thank You Breakfast & Awards Sponsor

 Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Patron & Supporter Sponsor

Listing on sponsor signage

To discuss a customized sponsorship for your organization, please contact us directly.

Company/Organization Name Exactly how you would like it to appear in promotional materials)	
Address	
City, State, Zip	
Contact Name	
Email	Phone

SEND FORMS AND PAYMENT TO:

Please email your completed commitment form to MICQMM2024@michiaanworks.com with a request for invoice. Send payment to Renee Sievers, Northern Transformation Corporation, 402 North 1st St., Harrison, MI 48625. Note on the check: MiCareerQuest Middle Michigan 2024. Due 14 days from invoice date. First pick of sponsorships upon receipt of payment.

Kristen Wenzel, COO, Interim CEO, Great Lakes Bay Michigan Works! (989) 280-8031 | kristenw@michiganworks.com

Robert Caillier, Deputy Director, Michigan Works! Region 7B at (989) 539-2173, ext 1103, robertc@michworks4u.org



