

✓ Industry (If applicable)

| Sponsorship Levels | (see back for benefits) | # | \$ | Advanced Manufacturing | Agri-Business | Construction | Health Science | Information Technology |
|--------------------|-------------------------|---|----|------------------------|---------------|--------------|----------------|------------------------|
|--------------------|-------------------------|---|----|------------------------|---------------|--------------|----------------|------------------------|

Top Sponsorship (see back for benefits)

| | | |
|--|---|----------|
| <input type="checkbox"/> Premiere Event Sponsor | 1 | \$30,000 |
|--|---|----------|

Industry/Education Sponsorships (see back for benefits)

| | | | | | | | |
|-------------------------|----------------|----------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Platinum Sponsor | 1 per industry | \$25,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Gold Sponsor | Unlimited | \$10,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Silver Sponsor | Unlimited | \$5,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Bronze Sponsor | Unlimited | \$2,500 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Transportation Sponsorship (see back for benefits – excess sponsorship dollars may support the full event)

| | | | | | | | |
|--|-----------|---------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Platinum Transportation Sponsor | Unlimited | \$25,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Gold Transportation Sponsor | Unlimited | \$10,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Silver Transportation Sponsor | Unlimited | \$5,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Bronze Transportation Sponsor | Unlimited | \$2,500 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Patron | Unlimited | \$1,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Supporter | Unlimited | Under \$1,000 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Other Sponsorships (see back for benefits)

| | | |
|--|---|----------|
| <input type="checkbox"/> Prize Sponsor | 1 | \$4,000 |
| <input type="checkbox"/> Bag Sponsor | 1 | \$10,000 |
| <input type="checkbox"/> Health & Safety Sponsor | 1 | \$5,000 |
| <input type="checkbox"/> Lunch Sponsor | 1 | \$10,000 |
| <input type="checkbox"/> Exhibitor Break Room Sponsor | 1 | \$5,000 |
| <input type="checkbox"/> Thank You Breakfast & Awards Sponsor | 1 | \$5,000 |
| <input type="checkbox"/> Live Stream Sponsor | 1 | \$10,000 |

| | | | | | | | |
|-----------------------|-----------|------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Exhibitor Only | Unlimited | FREE | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|-----------------------|-----------|------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|

Sponsor Benefits All sponsors may exhibit at the event but it is not required.

Premiere

- Signage at entrance & exit, balcony signage seen from exhibit floor and all Platinum benefits

Platinum (Industry or Transportation)

- Premium exhibit placement, 2 MCQMM branded pull-up displays for exhibit space, and social media recognition
- Plus Gold benefits

Gold (Industry or Transportation)

- 1 MCQMM Branded pull-up display for exhibit space
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts

Silver (Industry or Transportation)

- Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Bronze (Industry or Transportation)

- Name on industry archway
- Name on event website

Health & Safety Sponsor

- Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Prize Sponsor

- Social media hashtag
- Logo on gift card envelopes

Bag Sponsor

- 1 MCQMM Branded pull-up display for exhibit space
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts

Lunch Sponsor

- 1 MCQMM Branded pull-up display for lunch area
- Logo prominent on top left side of industry archway, arena banners, event website, volunteer t-shirts
- Logo on lunch banner and lunch bag cards

Live Stream Sponsor

- Exclusive branding on livestream promotions to parents and on livestream the day of event
- Input on host selection

Exhibitor Break Room Sponsor

- Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Thank You Breakfast & Awards Sponsor

- Logo on left side of industry archway, arena banners, event website, volunteer t-shirts

Patron & Supporter Transportation Sponsor

- Listing on sponsor signage

To discuss a customized sponsorship for your organization, please contact us directly.

Company/Organization Name _____

(Exactly how you would like it to appear in promotional materials)

Address _____

City, State, Zip _____

Contact Name _____

Email _____ **Phone** _____

SEND FORMS AND PAYMENT TO:

Renee Sievers, Northern Transformation Corporation, 402 North 1st St., Harrison, MI 48625. **Note on the check:**
MiCareerQuest Middle Michigan 2023 . Due 14 days from invoice date. First pick of sponsorships upon receipt of payment.

Kristen Wenzel, COO, Interim CEO, Great Lakes Bay Michigan Works!
(989) 280-8031 | kristenw@michiganworks.com

Robert Caillier, Deputy Director, Michigan Works! Region 7B
at (989) 539-2173, ext 1103, robertc@michworks4u.org

MiCareerQuestMM.com



Event Coordination